



2007 Chairman's Report

| 主席報告



the July validation exercise. The Branch will endeavour to validate more academic programmes in the region with particular emphasis in Taiwan.

Membership service

On membership service, the Branch had offered seminars and forums on a wide range of issues such as Building Management (Amendment) Ordinance 2007, legal case update on property management as well as technical visits to Lok Ma Chau Spur Line and Discovery Bay residential community through the joint effort of Activities Committee and Professional Practice Committee. The Branch is committed to keeping members well-equipped with up-to-date knowledge of housing which is crucial to the enhancement of continuing professional development and career prospect. We shall continue to offer more professional training to members next year.

The Information Technology and Public Relations Committee has revamped our web-page by giving it a more contemporary look to reflect our new corporate identity and has given a complete facelift on the "Web-mail" service for members to enjoy a larger disk volume of the email account. The Committee is also planning a few new features to our web-site in the near future, such as "Job vacancy", "Continuing professional development" and "Archives corner" to facilitate career advancement of members and to enhance their easy reference to information on property management in the region.

New links

New links were developed with counterparts in Malaysia, Korea and Taiwan. I am particularly thrilled with the potential partnership with our Malaysian counterparts which is expected to be launched next year. The Branch will also strengthen its ties with our Korean counterparts by supporting some of the research projects in housing in Korea.

New Chief Executive of the Institute

Mr. David Butler, the Chief Executive of the Institute since 1998, will retire from the position in December 2007. Ms. Sarah Webb will succeed him to become the new Chief Executive. The Branch bid our warmest farewell to Mr. Butler while he was performing his last official visit to Hong Kong in October this year. Let me take this opportunity to pay tribute to Mr. Butler for his invaluable contributions to the Institute and wish him all the best in future.

Conclusion

In conclusion, I am proud to see the landmarks and outstanding achievements made this year. These contributions were attributed to the active involvement of the Branch Executive Committee members and the dedicated commitments of our Honorary Advisors. Entering into our 42nd year in the region, our focus on the development in Taiwan, Macao and Mainland China will prevail. The Branch will continue to strive for excellence in promoting professionalism and good professional - practice for a healthy development of the industry.

Victor Chow
Chairman
Asian Pacific Branch

Chairman's Report 主席報告 2007



Chartered Institute of Housing Asian Pacific Branch Chairman's Report 2007

On behalf of the Asian Pacific Branch of the Institute, I am pleased to report on the Branch's achievements and development accomplished in 2007.

This year, the Branch focused on its development as the regional hub of the Institute in the Asia Pacific region by extending new links with our counterparts in Mainland China, Taiwan, Macao, Korea and Malaysia; validating more academic programmes and recruiting new corporate members, especially from Taiwan and Macao. These targets were achieved through a strong synergy of teamwork contributed by the various stakeholders of the Branch.

Establishment of the Professional Development Committee

The Professional Development Committee was established to proffer advice on the development strategies and execute development policy governed by the Branch. It aims to promote professionalism in housing, drive membership and enhance the professional image of the Institute. In the past year, the Committee has successfully enrolled, through a set of rigid guidelines, new corporate members from Taiwan and Macao as well as extended its

service by providing training programmes in Macao and Taiwan for new members.

New members from Taiwan and Macao

On 23 October 2007, a Certificate Presentation Ceremony was held in Taichung to confer membership certificates to the first group of CIH Corporate members in Taiwan. The Ceremony was officiated by Mr. Paul Diggory, the President of the Institute, Mr. Jason Wu, the Mayor of Taichung City, along with other municipal dignitaries and key executives of professional housing associations in Taiwan. This is a milestone in the history of the Institute which marks an official partnership of the Institute with the local housing industry.

Similarly, I am delighted to have witnessed the recruitment of corporate members from Macao for the first time, despite Macao is in the immediate vicinity of Hong Kong. With these new members on board, it is anticipated that they will act as an active vehicle to promote professionalism in housing and flourish the development of the Branch in Macao. The Branch has also explored new housing programmes with tertiary institutions in Macao, with the hope in creating more pathways to professionalism for housing practitioners there.

Validation of academic programmes

In the continuation of our work with Wuhan University on the Bachelor of Arts in Housing programme, it gives me much pleasure to recognise that the University has accepted the first batch of 30 students to the housing management stream. In January 2008, the Branch will launch a practical study in Hong Kong for the lecturers of the programme to enhance their hands-on knowledge of housing. These teachers will be introduced to an array of practical issues on housing management and will visit some commercial and residential premises in Hong Kong.

The Training and Education Committee has pioneered the validation of a new academic programme at Practitioner level in Macao, in addition to the new accreditation of a bachelor programme in Hong Kong for the Institute in



英國特許房屋經理學會 亞太分會 2007年主席報告

我很高興可以代表英國特許房屋經理學會亞太分會，向各位報告分會2007年的工作成果和發展。

今年，分會專注發展成為學會在亞太地區同業的中心點，因此拓闊區內的聯繫網，包括中國內地、臺灣、澳門、南韓和馬來西亞等地，審核更多專業課程，和招收更多專業會員，特別是來自臺灣和澳門的會員。這個目標之所以實現，實在有賴分會上下同心強大的團隊協作精神。

設立《專業發展委員會》

設立《專業發展委員會》的目的，是向分會建議發展策略，和執行分會定下的發展政策。其他的目標還包括：提升房屋管理專業水平，增加會員人數，和提升學會的專業形象。這一年內，《專業發展委員會》透過一套嚴謹的規則，招收了來自臺灣和澳門的新會員。同時，在澳門和臺灣舉辦課程，越境提供服務給予這些新的會員。

臺灣和澳門的新會員

2007年10月23日，學會在臺中舉行了會籍頒授儀式，頒發會員證書予臺灣第一批的正式會員。當日的主禮嘉賓包括：英國總會會長狄格理先生、台中市長胡志强先生、和一些臺中市政府和房屋機構的行政主管。這是學會歷史上的一个里程碑，標誌著學會與當地同業的正式夥伴關係。

跟臺灣一樣，我非常高興可以見證在澳門招收了正式會員。儘管澳門跟香港近在咫尺，但招收會員還是第一遭。有了這些新會員的加盟，分會期望他們牽起了積極的媒介作用，以推廣房屋管理的專業標準，並弘揚分會在澳門的發展。還有，分會與澳門的大專院校探討開辦房屋管理課程的空間，和尋找多樣途徑，以提升當地房屋管理人員的專業水平。

審核課程

在跟進武漢大學辦理房屋本科課程時，得知大學已經招收了第一批共30名攻讀房屋管理的學生。於2008年1月，分會將會招待武漢大學有關講師，到香港來學習研究房屋管理的實際操作知識。我們會介紹一連串房屋管理的實務課題給這些講師，亦會安排他們實地考察香港的商業與住宅物業。

今年7月，我們的《培訓和教育委員會》首次在澳門審核了一個《房屋從業員》水平的課程，另外在香港也審核了

一個新的學士學位課程。分會將會在亞太地區，尤其是在臺灣，努力審核更多的課程。

會員服務

在會員服務方面，《活動委員會》和《專業實務委員會》聯合提供了很多專題研討會和論壇，例如《2007建築物管理(修訂)條例》、有關物業管理的法律個案研究等，還組織了一些技術訪問團，包括探訪當時的九鐵落馬洲支綫、參觀愉景灣住宅區等。分會致力於為會員以最新的房管知識裝備自己，這正是持續專業發展和事業前途的關鍵所在。來年我們會繼續向會員提供更多的專業培訓。

《資訊科技及公共關係委員會》為我們的網頁換上新裝，讓它更具時代感，和反映我們新的專業形象。還有，我們的網上電郵服務以全新姿態出現，為的是讓會員享有更大的電子郵件容量。該委員會也計劃了於短期內，在我們的網頁加插新的元素，例如：『職位空缺』、『持續專業發展』和『檔案園地』等，以方便會員事業晉升，和提供區內有關房屋管理的文章。

新的地區聯繫

我們跟馬來西亞、南韓和臺灣同業都建立了聯繫，我尤其感到興奮的是，明年可能跟馬來西亞同業建立夥伴關係。本分會更成為南韓一些房屋管理研究項目的香港顧問，籍以鞏固與南韓同業的關係。

學會的首席執行官

Mr. David Butler 自1998年開始出任學會首席行政官，並將在今年12月退休，由 Ms. Sarah Webb 繼任。Mr. Butler 在今年10月份因公務最後一次到香港時，分會親切地歡送他，我也借此機會，為他對學會作出的寶貴貢獻致敬，並祝願他萬事如意。

結語

總的來說，對於今年本分會所創的里程碑和傑出表現，我感到驕傲。這全賴分會執行委員會委員、榮譽顧問們全程投入工作，才能達致。學會在亞太地區踏入第42個年頭，我們仍然不斷地重點發展中國內地、臺灣、澳門等地。分會繼續奮力追求卓越、提升專業水平、推動良好專業操守，以求行業的健康成長。

英國特許房屋經理學會 亞太分會
主席 周超雄